



ActewAGL
Royal Canberra Show
27, 28 February - 1 March 2009

Exhibition Park in Canberra, Flemington Road Mitchell ACT 2911
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Media Release

9 February 2009

Lots of awesome Showbags for free!

The ActewAGL Royal Canberra Show will be providing an exciting escape for Cranleigh school kids by giving them the opportunity to explore free Showbags!

The quality control critics from Cranleigh school will be test driving over 165 different showbags at the Launch TODAY, which have been thoroughly inspected by Fair Trading to ensure they are safe and child friendly.

The Launch will be held today at Exhibition Park In Canberra, Conference Centre, Parkes Room at 11.30am.

There will be first appearances and awesome returns in the Showbag Pavilion this year. One of the new showbags is the Wall-E Showbag. Old time favorites such as Cadbury, Bertie Beetle and the Mega Sumo Showbag return to delight Showbag lovers.

So... what is this year's hottest Showbag?

There will be plenty of photo opportunities as these excited children looking for a break, get to keep the very latest Showbags plus the best Showbag of the Show will be announced.

The guest showbag judge - Jessica Good – WIN TV News Reporter will also be the spokesperson for the launch and will tell us what's good value and what the hottest bag is!
Geoff Cannock - CEO of the ActewAGL Royal Canberra Show will be available for interviews.

The ActewAGL and TransACT showbag will be among those tested on Monday and includes great water- and energy-saving devices such as a digital duck shower timer and energy saving lightbulbs, along with a limited edition commemorative Royal Canberra Show 80th birthday apron and lots more. The ActewAGL and TransACT showbag will be available from the ActewAGL On Show stand, with all proceeds being donated to the Cranleigh school.

ActewAGL Head of Retail Ivan Slavich said, "The ActewAGL and TransACT showbags were extremely popular last year and raised over \$2,000 for the Cranleigh school. With the help of Royal Canberra Show attendees, we hope to exceed this amount in 2009."

For information on the ActewAGL Royal Canberra Show, visit our website on www.rncas.org.au.

For further media information only:

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