



ActewAGL
Royal Canberra Show
22 - 24 February 2008

Exhibition Park in Canberra, Flemington Road Mitchell ACT 2911
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Media Release

12 February 2008

Bags of Fun for Everyone!

The ActewAGL Royal Canberra Show will be providing an exciting escape for Cranleigh's School kids by giving them the opportunity to explore free Show bags!

The quality control critics from Cranleigh's School will be test driving over 170 different showbags at the Launch, which have been thoroughly inspected by Fair Trading to ensure they are safe and child friendly.

The Launch will be held at Exhibition Park In Canberra, Conference Centre, Parkes Room on the 12th of February at 11.00am.

There will be first appearances and awesome returns in the Showbag Pavilion this year, such as the Krusty Demons, Family Guy, Hello Kitty, Hot Wheels, Teenage Mutant Ninja Turtles and the Natural Confectionary. Old time favorites such as Cadbury, Bertie Beetle and the Mega Sumo Showbag return to delight Showbag lovers.

So... what is this year's hottest Showbag?

There will be plenty of photo opportunities as these excited children looking for a break, get to keep the very latest Showbags plus the best Showbag of the Show will be announced.

The guest showbag judge - Jessica Good will also be the spokesperson for the launch and will tell us what's good value and what the hottest bag is!

Geoff Cannock, CEO of the ActewAGL Royal Canberra Show will be available for interviews.

This year the ActewAGL show bag has something for the whole family and is only \$15. ActewAGL Chief Executive Officer John Mackay said, "Last year we sold over 350 ActewAGL and TransACT show bags with proceeds going to charity. This year we are excited to announce that Cranleigh School will receive all proceeds to help children with a mental or physical disability."

For information on the ActewAGL Royal Canberra Show, visit our website on www.rncas.org.au.

For further media information only:

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