

Exhibition Park in Canberra, Flemington Road Mitchell ACT 2911

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**2009 Royal
Canberra Extra Virgin
Olive Oil Show**

Media release

Thursday 3 September 2009

Extra Virgin Olive Oil at its best!

- WHAT:** 2009 Royal Canberra Extra Virgin Olive Oil Show
- WHERE:** Exhibition Park in Canberra, Flemington Road - Building D
- WHEN:** Saturday 5 September 2009, 10am – 12pm
- WHY:** To ensure and select the finest quality of Extra Virgin Olive Oils in Australia.

Extra Virgin Olive Oil is made from olives crushed soon after harvest and processed without the use of excessive heat ensuring that flavour, aroma and health benefits from the olive is maintained. To make the grade of Extra Virgin, the oil must be free from defects with a free acidity level no more than 0.8%. To receive a medal the oil must have balanced flavour and aroma.

With these tough specifications, 30 companies have entered over 75 oils for judging in the 2009 Royal Canberra Extra Virgin Olive Oil Show.

Media is welcome to attend the judging on Saturday 5 September 2009 from 10am to 12pm. Judges and organisers will be available for interviews. Please note not to wear strong fragrances as it interferes with the aroma of the oils.

The Presentation Dinner for this event will be held on Saturday 19 September, 7pm at the Terrace Restaurant - Exhibition Park in Canberra, Flemington Road, Mitchell ACT 2911. The dinner menu will be designed around some of the winning oils in the show and will be served with award winning local wines. Pre-purchase of tickets essential. To purchase call 02 6241 2478 or complete details on entry form.

The Extra Virgin Olive Oil Show is proudly sponsored by the Southern Olive Growers' Association, Canberra Rural Stock Feeds P/L, The Olive Centre, Plasdene Glass-Pak, Australian & New Zealand Olive Industry Directory.

Visit www.rncas.org.au for more information.

Please contact Suzanne Coulton, Olive Oil Event Organiser on 0415 401 541 for more information.

