

The Canberra Times



HOME • LEISURE
CARAVAN • 4WD • CAMPING
SHOW

THE BIG ONE - 25 YEAR CELEBRATION!

24 - 26 OCTOBER 2008

Exhibition Park **Canberra**

10am - 5pm daily

NEWSLETTER - Issue 2

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8 WEEKS TO GO

Welcome to the second edition of the Canberra Times Homeshow newsletter.

This years show is ramping up to be the biggest yet with exhibitors from across the region keen to be apart of its 25th anniversary.

If you would like to associate your company with the best in the business and generate customer leads, it's important to act now. There's not much time left to book your exhibition space. [REGISTER YOUR INTEREST NOW](#) or visit www.canberrahomeshow.com.au for more information.

Best Wishes

Geoff Cannock

[^](#)

TESTIMONIAL

Cosmorex has promoted its brand at the Canberra Times Homeshow for the past 6 years.

We don't measure success on whether we sold 'X' many pieces of equipment at the show. Our exhibit builds work for the future.

Although different products demand different responses, for us, we don't necessarily make sales off the stand. The PR that you do at the show can give you clients for months afterwards as they trickle in. Someone might think they need a coffee machine for the office two months later - and they come and see us.

The show itself is big. It's real big. It's run very well considering how spread out it is with so many different products.

Attilio Sciannimanica
Principal of CosmoreX Coffee

[^](#)



FINAL NOTICE: WOULD YOU LIKE PUBLICITY AT NO COST?

This limited opportunity is not to be missed. The Canberra Times Homeshow lift-out has a readership of 192,000 and is published during show week.

Simply answer the questions below to assist our public relations agency produce editorial for this feature.

- What is the objective of the product?
- How is the product manufactured?
- Who is the target market?
- What is the product's point-of-difference?
- Does the product have an economical or environmentally friendly benefit?
- What is the brief history of the business?
- What is your name, company name and phone number?



Forward your text and images to paul@designstonegroup.com.au

Images need to be .jpgs of about 1mb or 300dpi in size. It is presumed that all images have copyright usage approval. Information provided may also be used for online, television, radio and point of sale advertising for the Homeshow.

Please feel free to phone Paul Slinger from our public relations agency on 02 6162 1129 for additional information.

[^](#)

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